

2023 Virginia Volunteerism Summit

Motivating and Mobilizing Virginia's Volunteerism and Service Sector!

The Virginia Service Commission in partnership with the Virginia Service Foundation is excited to announce the Virginia Volunteerism Summit, May 9-11, 2023.



This return of this annual virtual event features a dynamic new platform and content curated for today's leaders! The purpose of the Virginia Volunteerism Summit is to inspire and equip organizations and individuals to make significant impact through service in their communities. The 2023 Summit will empower stakeholders through powerful conversations and workshops to re-energize our shared passions for service. Participants will hear from inspiring, nationally-known speakers about the impact and future of volunteerism, as well as collaboratively engage in setting state priorities for the service sector.

The Virginia Service Commission will launch a timely campaign promoting service and volunteerism during the Virginia Volunteer Summit. The campaign will communicate the power of service and volunteerism to spark change, strengthen lives, and offer individuals an opportunity to engage in areas they're passionate about. The goal of the campaign is to inspire more Virginians from all parts of the Commonwealth to engage in service and volunteer experiences and give groups and organizations a common message to share as we work together to amplify the benefit of volunteers.

Participants will be encouraged to consider how they "put purpose to their passion" as they use their interests and skills to spark change around them. Our keynote sessions and national speakers will focus on:

- Cultivating a culture of service, volunteerism, and civic engagement.
- Building and supporting a more representative, integrated, and aligned network of partners.
- Establishing a more robust resource and support infrastructure.

In addition to keynote sessions, participants will choose from full schedule of "masterclass" sessions, or workshops, to build skills, learn new ideas, and make connections with other leaders in service and volunteerism. The smaller group sessions will provide practical tools while facilitating thoughtful discussions and dialogue about service and volunteerism beyond the pandemic. Our attendance goal is 400 participants; 2022 attendance level was 318.

The primary audiences for this event are:

- Staff from nonprofit and volunteer-serving organizations
- Leaders from nonprofit, civic, social service, and volunteer serving organizations
- Staff and leaders from philanthropy and corporate social responsibility groups
- AmeriCorps and AmeriCorps Senior members, volunteers, program staff and leaders

During this event, we will do the following:

- Connect leaders invested in service and volunteerism as a solution
- Share information about resources, and strategies to build capacity in social service and nonprofit organizations
- Engage in co-creating a statewide network of leaders
- Facilitate best practice sharing and discussion on pressing challenges facing volunteer programs
- Meet the needs of all experience levels and stakeholder groups

As a result of the trainings, our participants will leave with:

- Questions answered
- Solutions to problems they face
- New resources and connections across the state
- Next steps to enhance the service and volunteer landscape.



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Sponsorship Opportunities

Partner Level Sponsorship @ \$5,000

Benefits include:

- Sponsor logo and hyperlink in all Summit materials
- Presence in sponsorship section of the conference website
- Opportunity to promote in pre and post-event communication (emails)
- Option to contribute marketing material for online swag bag
- Presence on conference website and across event platform in banner ads
- Presence on the Virginia Service Foundation website as a Foundation Supporter (year round)
- Recognition for sponsoring a workshop and keynote session
- Sponsorship branding in recordings distributed post-event
- Half-page ad in Summit schedule (download)
- Presence in Q&A or panel discussion
- Recognition in Life After AmeriCorps materials
- Recognition in all post-summit recordings
- Recognition as a partner in the State Service Plan and VSF annual reports

Collaborators Level Sponsorship @ \$3,500

Benefits include:

- Sponsor logo and hyperlink in all Summit materials
- Presence in sponsorship section of the conference website
- Opportunity to promote in pre and post-event communication (emails)
- Option to contribute marketing material for online swag bag
- Presence on conference website and across event platform in banner ads
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- Sponsorship branding in recordings distributed post-event
- Half-page ad in Summit schedule (download)
- Presence in Q&A or panel discussion

Contributors Level Sponsorship @ \$2,500

Benefits include:

- Sponsor logo and hyperlink in all Summit materials
- Presence in sponsorship section of the conference website
- Opportunity to promote in pre and post-event communication (emails)
- Option to contribute marketing material for online swag bag
- Presence on conference website and across event platform in banner ads
- Presence on the Virginia Service Foundation website as a Foundation Supporter (year round)

Advocates Level Sponsorship @ \$1,000

Benefits include:

- Sponsor logo and hyperlink in all Summit materials
- Presence in sponsorship section of the conference website
- Opportunity to promote in pre and post-event communication (emails)
- Option to contribute marketing material for online swag bag

Friends Level Sponsorship @ \$500

Benefits include:

- Sponsor logo and hyperlink in all Summit materials
- Presence in sponsorship section of the conference website

For questions related to sponsorships, please contact:

Kathy Spangler, Director, Virginia Service Commission, kathy.spangler@dss.virginia.gov



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| PARTNERS \$5,000 | COLLABORATORS \$3,500 | CONTRIBUTORS \$2,500 | ADVOCATES \$1,000 | FRIENDS \$500 |
|--|--|---|---|---|
| Recognition during the event | | | | |
| <ul style="list-style-type: none"> Presenting sponsor for all days of the Summit Opportunity to speak during the Welcome on any day :60 video played as lead into all Welcome sessions | <ul style="list-style-type: none"> Hosting sponsor for one day Participation on camera during the Welcome on the day of the keynote :60 video played as lead in to sponsored session | <ul style="list-style-type: none"> Hosting sponsor for one keynote session Participation on camera during the Welcome on the day of the keynote | <ul style="list-style-type: none"> Sponsor for one Masterclass Session (workshop) Introduction of speaker(s) of sponsored session (option to be moderator if preferred) | <ul style="list-style-type: none"> Sponsor for one Masterclass Session (workshop) |
| Registrations to use for staff or as scholarships for attendees (with recognition) | | | | |
| 15 | 10 | 8 | 4 | 2 |
| Promotion and media presence | | | | |
| <p>Complete benefits from Collaborators tier, as well as:</p> <ul style="list-style-type: none"> Recognition in Life After AmeriCorps materials (reaches around 300 AmeriCorps members) Recognition in all post-summit recordings Recognition as a partner in the State Service Plan and VSF annual reports | <p>Complete benefits from Contributors tier, as well as:</p> <ul style="list-style-type: none"> Recognition for sponsoring a workshop and keynote session Sponsorship branding in recordings distributed post-event Half-page ad in Summit schedule (download) Presence in Q&A or panel discussion | <p>Complete benefits from Advocate tier, as well as:</p> <ul style="list-style-type: none"> Presence on conference website and across event platform in banner ads Presence on the Virginia Service Foundation website as a Foundation Supporter (year round) | <ul style="list-style-type: none"> Sponsor logo and hyperlink in all Summit materials Presence in sponsorship section of the conference website Opportunity to promote in pre and post-event communication (emails) Option to contribute marketing material for online swag bag | <ul style="list-style-type: none"> Sponsor logo and hyperlink in all Summit materials Presence in sponsorship section of the conference website |
| Governor's Service and Volunteerism Awards | | | | |
| <ul style="list-style-type: none"> Recognition in printed materials as a supporter of the VA Governor's Service awards 3 invitations to the exclusive event regularly held at the Governor's Mansion | <ul style="list-style-type: none"> Recognition in printed materials as a supporter of the VA Governor's Service awards 1 invitation to the exclusive event regularly held at the Governor's Mansion | <p>Recognition in printed materials as a supporter of the VA Governor's Service awards</p> | | |